



## **Preferred Partnership Agreement with BlueBot to Expand Preventive Maintenance Solutions**

Water Intelligence plc (AIM: WATR.L) (“WI”), is pleased to announce a strategic partnership between its core American Leak Detection (“ALD”) business ([www.americanleakdetection.com](http://www.americanleakdetection.com)) and Lookout Labs, Inc. (dba “Bluebot”) ([www.bluebot.com](http://www.bluebot.com)), a US-based provider of smart water management systems designed to optimize water usage, detect leaks and promote sustainability. The partnership complements perfectly ALD’s strategic partnership with StreamLabs, Inc. ([www.streamlabswater.com](http://www.streamlabswater.com)), a Chubb company, announced one year ago.

- ALD will resell / “White Label” Bluebot products strengthening ALD’s competitive position in the IoT water management market
- ALD will be Bluebot’s exclusive services partner with respect to installation, leak detection and repair for Bluebot products purchased over the internet.
- Bluebot products provide real-time water usage data without the need for cutting into pipes
- Bluebot broadens the addressable market for ALD because its products are compatible with various pipe sizes and materials for a broad range of price points and geographies including WI’s current municipal and commercial services footprint in the UK, Ireland and EU
- The Partnership is expected to contribute to organic growth in 2026 and support margin expansion

WI’s competitive strategy is to be the market leader in preventive maintenance solutions for failing water infrastructure with offerings integrating wireless monitoring / early warning devices and minimally invasive leak detection and repair services. By curating products for its more than 200,000 customers across the US and in the UK, Ireland, Canada and Australia, WI is leveraging its current operating footprint with distribution of products.

During 2025 ALD and StreamLabs launched WI’s preventive maintenance competitive strategy by training ALD leak detection professionals across the United States in StreamLabs’ product offerings. As a result of field trials and early sales in 2025, ALD is also developing data products that capture information from usage in order to better pinpoint water leaks and execute efficient repairs. StreamLabs has a unique remote water shutoff capability. The companies are expecting to drive sales during 2026.

Today’s Bluebot partnership builds on the work done in 2025 to execute WI preventive maintenance strategy. Bluebot enhances ALD’s offerings seamlessly in various ways complementary to StreamLabs. ALD is now able to capture more segments of the market previously left to other competitors. First, Bluebot enables ALD to offer a water monitoring solutions for every diameter-sized pipe and for a broader range of price points mapped to the value of the customer’s property. Second, like StreamLabs products and ALD’s proprietary tools, Bluebot proprietary products are also based on acoustic technologies. ALD believes acoustics is the most effective approach to minimally invasive solutions. Third, like StreamLabs products, Bluebot products are made with high quality materials and produce the highest level of diagnostic results. Fourth, Bluebot data fits nicely with ALD’s Salesforce operating system. Finally, Bluebot technology and proprietary design with respect to clipping its monitoring products to pipes make it easy to deploy. This latter feature is especially helpful for leveraging WI’s

current municipal and commercial services footprint in the UK, Ireland and EU to attack the residential market internationally.

As part of the Bluebot Preferred Partnership, ALD will be its exclusive services partner with respect to installation, leak detection and repair for products purchased over the internet. Moreover, ALD will be able to “White Label” BB product offerings. ALD has tested BB products with its customers having pipe diameters not applicable for StreamLabs. ALD believes there to be strong demand from such customers for an alternative to other competitors that cannot also provide ALD’s nationwide “first responder” pinpoint leak detection and repair services once an alert is issued.

Matthew Olin, Founder and CEO of Lookout Lab, Inc., maker of Bluebot commented: “We are proud to join the ALD and Water Intelligence International sales platforms and align with organizations that share our commitment to excellence. Bluebot’s easy-to-install, non-invasive water intelligence platform integrates seamlessly with ALD’s minimally invasive leak detection and repair services, creating a powerful bundled offering for insurance, property management, and commercial customers. We also bring strong commercial relationships and advanced irrigation monitoring capabilities that expand ALD’s ability to deliver proactive, data-driven water management in that market segment. We operate under the same high standards that define ALD and its partners — QDPICS: an uncompromising focus on Quality, Delivery, People, Innovation, and Customer Service — and we share a clear belief that intelligent water management is the future.”

Dr. Patrick DeSouza, Executive Chairman of Water Intelligence added, “The Bluebot partnership builds on our StreamLabs partnership and reinforces our leadership in providing turnkey, end-to-end water leak detection products and services for residential, commercial and municipal customers. We expect strong sales from both StreamLabs and Bluebot because they each provide unique, customizable solutions for ALD’s broad base of customers representing different diameter pipe, geographies and price points. We are very excited about the contribution of product sales in 2026 to our organic growth trajectory and the continued scalability of our distribution platform. We have significant professional experience in curating various solutions for the smart home and smart buildings.”

*The information contained within this announcement is deemed to constitute inside information as stipulated under the retained EU law version of the Market Abuse Regulation (EU) No. 596/2014 (the “UK MAR”) which is part of UK law by virtue of the European Union (Withdrawal) Act 2018. The information is disclosed in accordance with the Company’s obligations under Article 17 of the UK MAR. Upon the publication of this announcement, this inside information is now considered to be in the public domain.*

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