



## **Water Intelligence plc (the "Company")**

### **Extension of National Insurance Channel Launched**

Water Intelligence plc announces the launch of a new business-to-business program that builds upon its fast-growing national insurance channel. The Company's American Leak Detection brand ("ALD") will be working with the risk management division of a Fortune 500 home solutions company to provide minimally invasive "cause and origin" assessment of water damage arising out of the purchase of home products.

The program is modeled on ALD's successful national insurance channel which seeks to provide insurance companies and their adjusters with a trusted partner across the United States to pinpoint water leaks and minimize collateral damage claims from residences and businesses. Today's launch will extend the same assistance to a major home solutions provider and its customers. Because of ALD's corporate and franchise locations across the United States, it is well-positioned to provide such trusted business-to-business support in timely fashion to minimize water-related damage.

Executive Chairman, Patrick DeSouza commented: "We appreciate the opportunity to extend our insurance channel structure to adjacent opportunities. Collateral issues arising from water leaks adversely affect various businesses along the water value chain beyond just insurance companies. We are leveraging our national reputation and significant installed base of technicians and operations to assist a major company. We are delighted to have this opportunity to work with an industry leader in home solutions and we believe that this will be just the beginning of a robust relationship."

*The information communicated within this announcement is deemed to constitute inside information as stipulated under the Market Abuse Regulations (EU) No. 596/2014. Upon the publication of this announcement, this inside information is now considered to be in the public domain.*

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