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Water Intelligence PLC
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Water Intelligence plc ("Water Intelligence" or the "Company")
National Insurance Agreement Signed

Water Intelligence plc announces the signing and launch of the Company's first formal national contract with one of the top 5 insurance companies in the US to provide adjusters a trusted partner to pinpoint water leaks and minimize collateral damage claims from residences and businesses.

To date, the Company has worked with insurance claims adjusters across the U.S. through its national franchise system relying mainly on local marketing. In an effort to meet insurance customers' demand for a business to business approach, the Company has implemented during 2016 a centralized channel for job assignments and billing. With respect to the subject insurance customer, during 2016 the Company processed through a pilot channel approximately 1500 jobs amounting to approximately \$500,000. These jobs supplemented other insurance jobs originating at a local level among franchisees. The Company anticipates broadening its national approach during 2017. The Company will begin reporting a business to business channel starting with its 2016 Annual Report.

Executive Chairman, Patrick DeSouza commented: "A business to business approach will leverage our existing national footprint and reduce administrative costs for our insurance company partners. We look to a significant increase going forward in the amount of insurance work acquired for our corporate and franchise locations."

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