

("Water Intelligence" or the "Company")

## **Directorate Change**

Water Intelligence plc (AIM: WATR.L), a leading multinational provider of precision, minimally-invasive leak detection and remediation solutions for both potable and non-potable water, is pleased to announce a director change to strengthen its growth trajectory.

Bobby Knell will replace John Weigold as a director on the board pending regulatory checks. Mr. Knell has been serving as a managing director at Water Intelligence responsible for franchise relations for the last four years. Prior to this role, Mr. Knell founded and grew the Dallas franchise of American Leak Detection into a multimillion dollar operation; an operation now run by his son. This promotion is an indication of the strong alignment of interests between corporate operations and the growing American Leak Detection franchise business.

Water Intelligence's growth strategy is to both grow its American Leak Detection franchise system through national sales channels like insurance and, at the same time, execute selective reacquisitions of franchises and turn them into fast growing corporate operations that also reinforce franchise growth. Mr. Knell's stature in the franchise system will enhance the Company's ability to accelerate its growth strategy. We appreciate Mr. Weigold's service at the board level. John will continue to assist the Company at an operational level.

As Dr. Patrick DeSouza, Executive Chairman commented: "We have grown strongly and we plan to take it up another level during 2019. We had an outstanding franchise convention in November and everyone is looking forward to accelerated growth. Bobby has been a big part of our efforts with his leadership. His voice at the board level will give additional confidence to our Franchise System as the System aims to pass \$100 million in sales."

For further information about this announcement please contact:

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